



PROGRAM BOOK ADVERTISING FORM
TEXAS BEAR ROUND UP
TBRU 17: BEARS GONE WILD-SPRING BREAK STYLE
MARCH 15 – 18, 2012

Business Information

Name of Business: _____

Contact Information

First Name: _____ Last Name: _____
 Street Address/P.O. Box: _____
 City: _____ State/Province: _____
 Zip/Postal Code: _____ Country: _____
 Business Phone Number: _____ Mobile Phone Number: _____
 E-mail Address: _____ Website: _____

Run Book Ads – for more information or questions regarding advertising email: BeAnAdvertiser@tbru.org

- Full Page Ad / \$ 100.00 A full page ad is vertical and approx. 7.5 inches tall and 4.75 inches wide
- Half Page Ad / \$ 50.00 A half page ad is horizontal and approx. 3.5 inches tall and 4.75 inches wide

- * The program is 5.5 inches wide and 8.5 inches tall (roughly the size of an 8.5” x 11” letter size paper folded in half)
- * The program will be printed in full color
- * Files should be at least 300 dpi (preferably 600 dpi)
- * **Windows Only File formats are acceptable: .psd,.png, .pdg, .jpg, .pdf**

TBRU 16 Mailing Address

Dallas Bears
P.O. Box 191223
Dallas, TX 75219 USA
Attn: TBRU 17 Program Book Advertising

Run Book Ad Information

Run Book Ads Information should be sent via email to BeAnAdvertiser@tbru.org or by U.S. Mail to the TBRU 17 Mailing Address as documented above. **In order to meet print shop schedules and requirements, all files and payments must be received by February 27, 2012.**

INTERNAL USE ONLY

Ad Total _____	Amount Due Received <input type="checkbox"/>
Total Amount Due _____	Confirmation <input type="checkbox"/>
_____	Ad Received <input type="checkbox"/>
Signature _____	Date _____