

TEXAS BEAR ROUND-UP™

TBRU™ 29: BEARS IN WONDERLAND

Beneficiaries of TBRU™ 29

Cathedral of Hope Benevolence and Outreach serves the mission to feed those with food insecurity in our community with three outreach programs along this aim: BACH, iCARE, and A Taste of Hope.

Greg Dollgener Memorial AIDS Fund (GDMAF)

The mission of The Greg Dollgener Memorial AIDS Fund is to enhance the lives of people with HIV/AIDS in the North Texas area by providing financial assistance for critical needs when resources are exhausted through other local organizations.

AIN: Access & Information Network

Providing essential services and meals to low-income clients. Services also include transportation, case management, and translation services.

Each are 501(c)(3) non-profit organizations serving the Dallas metropolitan area.



SPONSORSHIP INFORMATION

Dear Community Partners,

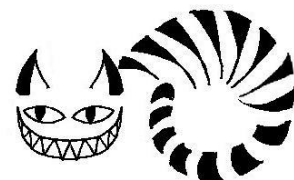
The Dallas Bears are already planning for Texas Bear Round-Up™ 29. As in past years, our membership nominates and votes on the theme for TBRU and this year we have chosen **TBRU™ 29: Bears in Wonderland** – we’re blending the charm of Wonderland with the warmth of the bear community for an unforgettable weekend of adventure, laughter, and connection.

Our attendees come from around the world, making our event a truly international destination. TBRU™ has grown to be one of the largest bear events of its kind in North America. TBRU™ is a “party with a purpose.” Throughout our history, TBRU™ and our partnership with BearDance has contributed \$1M+ to local charities providing direct relief and services to the community.

We invite you to join us in making TBRU™ 29 a huge success. Whether you are a returning supporter or partnering with us for the first time, we would be honored to have you join our efforts as a member of the TBRU™ family.

With Gratitude,

Dr. Clay Cessna
TBRU™ Co-Chair
sponsor@tbru.org
210-913-2529



TEXAS BEAR ROUND-UP™ SPONSORSHIP LEVELS

TBRU™ 29: BEARS IN WONDERLAND

	Titanium \$4000+	Platinum \$2500- 3999	Gold \$1500- 2499	Silver \$500- 1499	Bronze \$50-499
Annual exposure and link on TBRU™ website	✓	✓	✓	Logo only	
Social media promotion	✓	✓	✓	✓	✓
Premium placement of full-sized ad(s) in digital sponsor book	2	1	1/2	1/4	Name only
Banner(s) prominently hung in ballroom space (you provide banners)	2	2	1	1	
Logo on Event Marquee signage	✓	✓	✓		
Promo items/flyers stuffed in 2000 attendee bags (You provide materials, we stuff)	✓	✓	✓	✓	✓
TBRU™ Event Passes	4	2	2		
Thank You	✓	✓	✓	✓	✓
Scrolling banner on landing page of TBRU™ website	✓	✓	✓	✓	✓

TEXAS BEAR ROUND-UP™ SPECIALTY SPONSORSHIPS

Entertainment Sponsor

Verbal Recognition at Entertainment events
Includes all benefits of Titanium Sponsorship
\$4500

One exclusively available.

**Sponsorship may be provided in a split value of donated product and cash contribution*



Registration Sponsor

Verbal/Signage Recognition at event
Includes all benefits of Platinum Sponsorship
\$3500

One available.

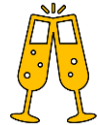
**Sponsorship may be provided in a split value of donated product and cash contribution*



Food and Beverage Highlight

Verbal Recognition at TBRU™ Family Dinner event
Includes all benefits of Platinum Sponsorship
\$3750

**Sponsorship may be provided in a split value of donated product and cash contribution*



VIP Sponsorship

Verbal Recognition at VIP events
Includes all benefits of Platinum Sponsorship
\$3000

Custom package, please inquire



American Sign Language (ASL) Interpreter Sponsor

Verbal Appreciation and Recognition at Opening event
Includes all benefits of Gold Sponsorship
\$2000

One available.

**Sponsorship may be provided in a split value of donated product and cash contribution*



TEXAS BEAR ROUND-UP™ SPECIALTY SPONSORSHIPS

Mr. TBRU™ Contest Sponsor

Verbal Appreciation and Recognition at **Contest**

Includes all benefits of Gold Sponsorship

\$1750

One available.



Volunteer Sponsor

Verbal Appreciation and Recognition at Opening event

Includes all benefits of Silver Sponsorship

\$500

One available.



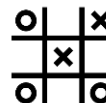
Game Room Sponsor

Special Recognition at Targeted space

Includes all benefits of Bronze Sponsorship

\$100

Five available.



TBRU™ Texas BBQ (Sunday) Sponsor

Special Recognition at Targeted event

Includes all benefits of Bronze Sponsorship

\$400

Eight are available.



Transportation Sponsor

Special Recognition at Targeted space

Includes all benefits of Titanium Sponsorship

\$5000



TBRU™ 29: BEARS IN WONDERLAND

MARCH 13-16, 2025

Sponsor Contact Information		
Business Name:		
Contact Name:		
Mailing Address:		
City:	State:	Zip Code:
Phone:	Fax:	
Email Address:		
Web Address:		
Social Media Links or Addresses:		

In-Kind Product or Services/Specialty Description	Fair Market Value
<i>*All items donated in-kind are at discretion of Sponsorship Director approval</i>	
1.	\$
2.	\$
3.	\$
4.	\$
5.	\$

Cash/Monetary Donation	Amount
1.	\$

Total Donation
\$

Signature: _____ Date: _____

TBRU™ 29: BEARS IN WONDERLAND

MARCH 13-16, 2025

Submitting your sponsorship:

This year you may use this paper form to sign up as a sponsor or you may do it electronically through the link on the Sponsor Page at www.TBRU.org.

To submit your donation:

Mail check:

Dallas Bears – TBRU™ 29
Attn: Sponsors
PO BOX 191223
Dallas, TX 75219

Debit/Credit Card by Phone:

Contact

Wayne Davis, Treasurer
TBRU Customer Service Phone
(214) 213-9399
-or-
Email Treasurer@DallasBears.org

Pay by Invoice via PayPal:

Send the email address to be invoiced to Sponsor@TBRU.org

Upon receipt of your donation, you will be provided with our IRS acknowledgement for your records.



TBRU™ 29: BEARS IN WONDERLAND
MARCH 13-16, 2025
LOGISTICS

Item	Final Due Date
Digital Sponsor Book Ads	February 24, 2025
Sponsor Form & Ad Form	February 24, 2025
Digital Logo & Banner for Website 3000 x 3000 pixels	Email along with form
Physical Banners	February 24, 2025
Merchandise/Swag/Event Attendee Bag Stuffers	February 24, 2025

Event Attendee Bags

We will make approximately 2,300 event attendee bags to be stuffed. Excess stuffers will be recycled and not returned to the sponsor.

Items may be shipped to the address below for delivery prior to 3/8/2025

Shipping Address:

TBRU 29, 7510 Roper Street, Dallas, TX 75209

Digital Sponsor Ads

- ❖ Files should be no less than 600 dpi.
- ❖ Following formats accepted: .psd, .png, .pdg, .jpg, .pdf
- ❖ Scrolling banner (Diamond Level Only) 3000 x 3000 pixels

Submission

- ❖ Final artwork must be received no later than **February 24th, 2025**
 - We are not responsible for your ad not being in the digital sponsor book if received after this date
- ❖ Email Sponsor Form and Artwork submitted via email to: sponsor@tbru.org

Special Note: Any items shipped to the Hyatt Regency hotel will incur handling fees and delivery fees invoiced to the shipper (based on size, weight and holding time) which will need to be paid directly to the FedEx Office branch located inside the Hyatt Regency hotel. Handling and delivery fees are a hotel policy.