

TBRU 30 Schedule of Events

Revised: 03/05/2026

This is posted as the current planned schedule, but is subject to change

WEDNESDAY		March 11 (Early Bear / Pre-TBRU)	Location
5pm	10pm	TBRU Hotel Set-Up	Cumberland Rooms
3pm	10pm	Early Set-Up Vendor Market	Marsalis Hall – A
8pm	10pm	<i>Bar Event: Cigar Social with Cigar Roller</i>	Woody's
8pm	2am	Pre-TBRU Underwear Party	Dallas Eagle

THURSDAY		March 12	Location
7am	11am	Vendor Market Set-Up	Marsalis Hall - A
8am	11am	Administrative Set-Up	Cumberland Rooms
11am	11:30am	TBRU Production Team & Dallas Bears Members Gathering	Cumberland – B
TBRU 30 OPENS			
12noon	6pm	Vendor Market	Marsalis Hall – A
12noon	6pm	Raffle Ticket Sales Open	Marsalis Hall
12noon	6pm	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks & Coffee)	Cumberland – G
12noon	6pm	Video Game Room	Cumberland – F
12noon	2am	Registration & Guest Services	Cumberland – L&K
12 noon	2am	Five-Star Registration	Cumberland – L&K
3pm		Hotel Check-in Begins	
4pm	5:30pm	TBRU Meet & Greet [ASL]	Marsalis Hall - B
5pm	8pm	<i>Bar Event: Bearaoke (Bear Karaoke)</i>	Dallas Eagle
6pm	7pm	Black Bears Reception [ASL]	Skyline Tower - Room 388
7pm		Shuttle Service Begins	Hyatt Front Drive
7pm	2am	<i>Bar Event: Cigar 101 Class and Show Tunes Karaoke</i>	Woody's
7pm	2:30am	Hospitality “Imperium of the Bears” Theme Wear <i>Clothes check available inside hospitality.</i>	Marsalis Hall – B
7:30pm	8pm	Kick-Off Party [ASL]	Marsalis Hall – B
8pm	9pm	Asian Bears Reception [ASL]	Skyline Tower - Room 388
8pm	9pm	Sober Bears Support Group	Cumberland – A
8pm	10pm	<i>Bar Event: Enter The Colosseum - DJ at 10pm</i>	Dallas Eagle
8pm	2:30am	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks)	Cumberland – G
8pm	2:30am	Video Game Room	Cumberland – F
8:30pm	9:30pm	Five Star Champagne Reception [ASL]	Hyatt Pool
10pm	2am	<i>Bar Event: TBRU Hot Cowboy Contest & Dance Party</i>	Round-Up Saloon
2:30am		Last Bus Leaves from Bars on Final Route to Hotel	

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FRIDAY		March 13	Location
10am	11am	Sober Bears Support Group	Cumberland – A
10am	11:30am	Bear Yoga	Pegasus Room Next to Reunion Ballroom
11am	6pm	Vendor Market	Marsalis Hall – A
11am	5pm	Raffle Ticket Sales Open	Marsalis Hall
11am	6pm	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks)	Cumberland – G
11am	6pm	Video Game Room	Cumberland – F
11am	11pm	Registration & Guest Services	Cumberland – L&K
11am	11pm	Five-Star Registration	Cumberland – L&K
11am	12:15pm	Bears University: Ichinawa Ropes Class	Cumberland – I&J
11:30am		Load Bus for City Excursion - Tacos & Margaritas Tour	Hyatt Front Drive
12noon		Bus Leaves for City Excursion - Tacos & Margaritas Tour	Hyatt Front Drive
12noon	3pm	City Excursion - Tacos & Margaritas Tour	
12noon	2pm	Game Show: GladiGAYtors - Bear Trivia in the Arena [ASL]	Marsalis Hall – B
1pm	2:15pm	Bears University: Scratch, Sniff, Submit, or Dominate: Embracing BDSM Headspaces in Pet/Handler Play	Cumberland – B&C
2pm	3pm	Accessi-Bears Reception (Neurodivergent/Accessibility Reception) [ASL]	Skyline Tower - Room 388
2pm	4pm	<i>Bar Event: Bar Trivia</i>	Dallas Eagle
2pm		Load Bus for City Excursion - Club Dallas #1	Hyatt Front Drive
2:30pm		Bus Leaves for City Excursion - Club Dallas #1	Hyatt Front Drive
3pm	6pm	City Excursion - Club Dallas #1	
2:30pm	3:45pm	Bears University: STUFF'n BUTTS	Cumberland – I&J
2:30pm	4:30pm	Game Show: Bingo with Sister Helen Holy [ASL]	Marsalis Hall – B
3pm	4pm	Non-Binary Bears Mixer	Cumberland - G
4pm	5pm	Osos Latinos Reception [ASL]	Skyline Tower - Room 388
4pm	5:30pm	Furry 101	Cumberland - I&J
5:30pm	7pm	Furry Meet & Greet	Pegasus Room Next to Reunion Ballroom
5:30pm	7pm	Cigar & Bourbon Social – Hyatt Regency	Skyline Tower - Room 388
6:15pm	7pm	Judges Meeting – Contest	Cumberland – B
7pm		Shuttle Bus Service (begins)	Hyatt Front Drive
7pm	7:45pm	Mr. TBRU Contestant Meeting [ASL]	Cumberland – B
7pm	8pm	Five-Star Cocktails and Snacks	Marsalis B
7:30pm	4am	Official Dance of TBRU - BearDance Shuttles	Hyatt Front Drive
8pm	4am	BEARDANCE	S4 Club
9pm	2:30am	Hospitality “Legionnaires of Leather” Leather, Gear, Harnesses <i>Clothes check available inside hospitality.</i>	Marsalis Hall – B
9pm	10:15pm	Pet Play 101	Cumberland - B&C
9pm	2:30am	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks)	Cumberland – G
9pm	2:30am	Video Game Room	Cumberland – F
10:15pm	12midnight	Pet Play House (<i>collaboration with Tails n Trainers</i>)	Cumberland – B&C
3am		Last Bus Leaves from Bars on Final Route to Hotel	

TBRU Customer Service Email: customerservice@tbru.org

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SATURDAY		March 14	Location
9am	10am	Bears University: Age Play 101	Cumberland - B&C
10am	11am	Sober Bears Support Group	Cumberland – A
10am	11:30am	Bear Yoga	Pegasus Room Next to Reunion Ballroom
10am	4pm	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks)	Cumberland – G
10am	4pm	Video Game Room	Cumberland – F
11am	2pm	Registration & Guest Services	Cumberland – L&K
11am	4:30pm	Vendor Market	Marsalis Hall – A
11am	4:30pm	Raffle Ticket Sales Open	Marsalis Hall
11am	2pm	Five-Star Registration	Cumberland – L&K
11am	12:15pm	Bears University: That's My Purse, IDK You! All About Self Defense	Cumberland – I&J
11am	12:15pm	Bears University: Exploring Erotic Hypnosis	Cumberland B&C
11am	1pm	Magic the Gathering Commander play with Milktank	Cumberland - G
11:30am		Load Bus for City Excursion – Dallas Sightseeing Tour	Hyatt Front Drive
12noon		Bus Leaves for City Excursion – Dallas Sightseeing Tour	Hyatt Front Drive
12:30pm	3pm	City Excursion – Dallas Sightseeing Tour	
12noon	1:15pm	Game Show: Playoffs at the Pantheon - A Gauntlet of Gaming [ASL]	Marsalis Hall – B
12:30pm		Load Bus for City Excursion – Club Dallas #2	Hyatt Front Drive
1pm		Bus Leaves for City Excursion –Club Dallas #2	Hyatt Front Drive
1:30pm	4:30pm	City Excursion – Club Dallas #2	
1pm	2:15pm	Bears University: Massage and Intimacy	Cumberland – I&J
1pm	2:15pm	Bears University: Negotiation, Consent, Fetish, and Flirting: How to get from Flirting to Consent	Cumberland – B&C
1pm	2:15pm	Bears University: Bear-cessibility [ASL]	Cumberland A
1:30pm	3:30pm	Game Show: Bearus Maximus Bear Bingo [ASL]	Marsalis Hall – B
2pm	4pm	<i>Bar Event: Brewery, Bears, Beerfest (Food Provided)</i>	Dallas Eagle
2:30pm	5pm	Tails-n-Trainers: Meeting & Mosh	Cumberland - I&J
4:30pm		Ticket Sales Booth Opens	Landmark Mezzanine
5pm	6:15pm	***TBRU Family Dinner*** (Food Serving Line Open from 5pm to 6:15pm) and ***Mr. TBRU Contest & Underwear Auction*** [ASL]	Landmark Ballroom
-	-		
5:45pm	7:30pm		
7:30pm		Shuttle Bus Service (begins)	Hyatt Front Drive
8pm	8:15pm	**Five Star Registrant –Early Entry**	Landmark Mezzanine
8pm	8:30pm	* *Show Doors Open – Pre-Show Cocktails**	Landmark Mezzanine
8:30pm	9:30pm	***Coco Peru Live*** [ASL]	Landmark Ballroom
9:30pm	10pm	**Five-Star Registrant** ***Private After Show Gathering***	
9:45pm	2:30am	Hospitality “Decadence of the Empire” Underwear Night <i>Clothes check available inside hospitality.</i>	Marsalis Hall – B
9pm	11pm	Cigar Social	Trinity Crossing
9pm	12midnight	Pet Play House	Cumberland – B&C

9:45pm	2:30am	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks & Coffee)	Cumberland – G
9:45pm	2:30am	Video Game Room	Cumberland – F
10pm	1am	Raffle Winning Tickets Posted & Prize Pick-Up	Marsalis Mezzanine
10pm	2am	<i>Bar Event: Big Bear Round-Up Dance Party</i>	Round-Up Saloon
2:30am		Last Bus Leaves from Bars on Final Route	

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SUNDAY		March 15	Location
9am	12noon	Vendor Market	Marsalis Hall – A
9am	12noon	Raffle Winning Tickets Prize Pick-Up – Last Call (in vendor market)	Marsalis Hall – A
11:30am		Shuttle Bus to BBQ begin	Hyatt Front Drive
12noon	1:30pm	***TBRU Big Texas BBQ*** and Closing Ceremony [ASL]	Round-Up Saloon
12noon		Hotel Check-Out	
2pm		<i>Bar Event: Funday Farewell Party</i>	Hidden Door
2pm		<i>Bar Event: Parking Lot Party - Food Provided</i>	Woodys
2pm	5pm	<i>Bar Event: TeaBRU</i>	Dallas Eagle
5pm	10pm	<i>Bar Event: Trash Disco</i>	Dallas Eagle
10pm	2am	<i>Bar Event: Afterglow XL</i>	Dallas Eagle
12midnight		Last Bus Leaves Hidden Door to hotel on final route	

[ASL] = American Sign Language Interpretation Provided as marked. (Additional interpretation available by request.)

Notes:

- You must have a government issued photo ID on you at all times, including checking in at the registration table as well as each time you enter or re-enter the Hospitality Suite. There are no exceptions to this requirement.
- TBRU Shuttles - TBRU provides evening shuttle service to the 'gay-borhood,' overflow hotel, and sponsor bars. Nightly shuttle service begins at 7pm on Thursday and Friday; 7:30pm on Saturday and 11:30am on Sunday. Last bus leaves the bars at 2:30am on Thursday and Saturday. Friday the last bus leaves the BearDance/S4 bar at 3am. Sunday the last bus leaves the Hidden Door at 12midnight. **BUSSES DEPART FROM THE HYATT MAIN DRIVE NEAR THE FRONT LOBBY. FOLLOW THE SIGNS AT THE FRONT ENTRANCE THAT DIRECT YOU TO SHUTTLE LOADING AREAS. Shuttle Stops:** Round-Up Saloon/S4/TMC/JR's/Woody's, Hidden Door, the Dallas Eagle, Host Hotel, and overflow hotels (if applicable). **Transportation Office Located on Main Level near the Front Drive.**
- **PLEASE WEAR PROPER CLOTHING IN THE PUBLIC AREAS OF THE HOTEL.** Other guests are in hotel. [A clothes check will be available inside of hospitality every evening.](#)
- Want to add on an Excursion at the last minute? Please check at the loading bus to see if there is additional space for Excursions. We go by the 10 minute before departure rule. Unclaimed seats will be made available to stand-by guests 10 minutes before the posted departure time. No refunds are given for late arrival or missing the bus.
- Dallas does have both [Uber](#) and [Lyft](#) service available – these are great options if you miss the last bus or have other transportation needs.
- Security – Be sure to lock your vehicles and secure your belongings. Also, while in the city at night never walk alone and be observant of your surroundings.
- **Our Presenting Sponsor is once again BearDance! Tickets for BearDance are still available at the Bear Dance table/ticket booth.**

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