

# TEXAS BEAR ROUND-UP™

TBRU™ 30: ROMAN HOLIDAY TRIUMPH - MARCH 12-15, 2026

DEAR COMMUNITY PARTNERS,

SHARPEN YOUR SWORDS AND RAISE YOUR GOBLETS — THE DALLAS BEARS PROUDLY PRESENT TEXAS BEAR ROUND-UP™ 30: ROMAN HOLIDAY TRIUMPH!

THIS MILESTONE YEAR MARKS THREE DECADES OF BROTHERHOOD, BENEVOLENCE, AND UNFORGETTABLE FUN. LIKE THE TRIUMPHS OF ANCIENT ROME, WE GATHER TO CELEBRATE VICTORY THROUGH UNITY — A VICTORY FOR FRIENDSHIP, LAUGHTER, AND GIVING BACK TO THE COMMUNITY WE LOVE.

TBRU™ HAS BECOME ONE OF THE LARGEST AND MOST BELOVED BEAR EVENTS IN NORTH AMERICA, DRAWING ATTENDEES FROM ACROSS THE GLOBE TO DALLAS FOR A WEEKEND OF REVELRY AND CONNECTION. TRUE TO OUR MOTTO, A PARTY WITH A PURPOSE, TBRU™ AND OUR PARTNERS AT BEARDANCE HAVE PROUDLY DONATED MORE THAN \$1 MILLION TO LOCAL DALLAS CHARITIES, CREATING LASTING IMPACT THROUGH COMPASSION AND COMMUNITY.

WHETHER YOU'RE A RETURNING CHAMPION OR NEW TO THE ARENA, YOUR SUPPORT ENSURES OUR NEXT THIRTY YEARS ARE JUST AS LEGENDARY. SO, JOIN US — TOGA OPTIONAL, GOOD TIMES GUARANTEED!

WITH GRATITUDE AND BEAR-SIZED PRIDE,

**DR. CLAY CESSNA**

TBRU™ Co-Chair

SPONSOR@TBRU.ORG

(210) 913-2529

## BENEFICIARIES OF TBRU™ 30

### LGBTQ+ SAVES

*"Our mission is to provide safe and brave spaces for social and personal development of LGBTQ youth. Our physical and virtual programs offer hope in the lives of each youth served."*

### ACCESS & INFORMATION NETWORK (AIN)

*"AIN works to prevent the spread of HIV and serves persons living with HIV/AIDS and other vulnerable populations."*

### AIDS SERVICES OF DALLAS (ASD)

*"ASD creates, strengthens, and sustains healthy communities by providing quality, affordable, service-enriched housing to economically disadvantaged individuals and families who are living with, impacted by, or at risk for HIV/AIDS."*

### CATHEDRAL OF HOPE

*"In a world where Christianity has been associated with intolerance, exclusion and hate, the mission of Cathedral of Hope is to proclaim Christ through faith, hope and love. We are a community of many races, ethnic backgrounds, religious experiences, ages, sexual orientations and gender identities."*

*No matter where you are on your journey of faith, you will have a home at Cathedral of Hope."*

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## SPONSORSHIP LEVELS

	Titanium \$4000+	Platinum \$2500-3999	Gold \$1500-2499	Silver \$500-1499	Bronze \$50-499
Annual exposure and link on TBRU™ website	✓	✓	✓	Logo only	
Social media promotion	✓	✓	✓	✓	✓
Premium placement of full-sized ad(s) in digital sponsor book	2	1	One-half	One-quarter	Name only
Banner(s) prominently hung in ballroom space (you provide banners)	2	2	1	1	
Logo on Event Marquee signage	✓	✓	✓		
Promo items/flyers stuffed in 2300 attendee bags (You provide materials, we stuff)	✓	✓	✓	✓	✓
TBRU™ Event Passes	4	2	2		
Thank You	✓	✓	✓	✓	✓
Scrolling banner on landing page of TBRU™ website	✓	✓	✓	✓	✓



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## ENTERTAINMENT SPONSOR

Verbal Recognition at Entertainment events  
Includes all benefits of Titanium Sponsorship  
**\$4500**

*One exclusively available*

*\*Sponsorship may be provided in a split value of  
donated product and cash contribution*

## REGISTRATION SPONSOR

Verbal/Signage Recognition at event  
Includes all benefits of Platinum Sponsorship  
**\$3500**

*One available*

*\*Sponsorship may be provided in a split value of  
donated product and cash contribution*

## FOOD AND BEVERAGE HIGHLIGHT

Verbal Recognition at TBRU™ Family Dinner event  
Includes all benefits of Platinum Sponsorship  
**\$3750**

*\*Sponsorship may be provided in a split value of  
donated product and cash contribution*

## VIP SPONSORSHIP

Verbal Recognition at VIP events  
Includes all benefits of Platinum Sponsorship  
**\$3000**

*Custom package, please inquire*

## AMERICAN SIGN LANGUAGE (ASL) INTERPRETER SPONSOR

Verbal Appreciation and Recognition at Opening event  
Includes all benefits of Gold Sponsorship  
**\$2000**

*One available*

*\*Sponsorship may be provided in a split value of  
donated product and cash contribution*

## MR. TBRU™ CONTEST SPONSOR

Verbal Appreciation and Recognition at Contest  
Includes all benefits of Gold Sponsorship  
**\$1750**

*One available.*

## VOLUNTEER SPONSOR

Verbal Appreciation and Recognition at Opening event  
Includes all benefits of Silver Sponsorship  
**\$500**

*One available.*

## GAME ROOM SPONSOR

Special Recognition at Targeted space  
Includes all benefits of Bronze Sponsorship  
**\$100**

*Five available.*

## TBRU™ TEXAS BBQ (SUNDAY) SPONSOR

Special Recognition at Targeted event  
Includes all benefits of Bronze Sponsorship  
**\$400**

*Eight are available.*

## TRANSPORTATION SPONSOR

Special Recognition at Targeted space  
Includes all benefits of Titanium Sponsorship  
**\$5000**



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## SPONSOR CONTACT INFORMATION

**BUSINESS NAME:**

**CONTACT NAME:**

**MAILING ADDRESS:**

**CITY:**

**STATE:**

**ZIP CODE:**

**PHONE:**

**FAX:**

**EMAIL ADDRESS:**

**WEB ADDRESS:**

**SOCIALS:**

### IN-KIND PRODUCT OR SERVICES/SPECIALTY DESCRIPTION

\*ALL ITEMS DONATED IN-KIND ARE AT DISCRETION OF  
SPONSORSHIP DIRECTOR APPROVAL

### FAIR MARKET VALUE

1	\$
2	\$
3	\$
4	\$
5	\$

### CASH/MONETARY DONATION

### AMOUNT

\$

**TOTAL DONATION**

\$

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

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## SUBMITTING YOUR SPONSORSHIP

THIS YEAR YOU MAY USE THIS PAPER FORM TO SIGN UP AS A SPONSOR OR  
YOU MAY DO IT ELECTRONICALLY THROUGH THE LINK ON THE SPONSOR PAGE AT [WWW.TBRU.ORG](http://WWW.TBRU.ORG).

### TO SUBMIT YOUR DONATION:

MAIL CHECK:

DALLAS BEARS – TBRU™ 30

ATTN: SPONSORS

PO BOX 191223

DALLAS, TX 75219

### DEBIT/CREDIT CARD BY PHONE:

CONTACT WAYNE DAVIS, TREASURER

TBRU CUSTOMER SERVICE PHONE

(214) 213-9399 OR [TREASURER@DALLASBEARS.ORG](mailto:TREASURER@DALLASBEARS.ORG)

### PAY BY INVOICE VIA PAYPAL:

SEND THE EMAIL ADDRESS TO BE INVOICED TO [SPONSOR@TBRU.ORG](mailto:SPONSOR@TBRU.ORG)

UPON RECEIPT OF YOUR DONATION, YOU WILL BE PROVIDED WITH OUR IRS ACKNOWLEDGEMENT FOR YOUR RECORDS.



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## LOGISTICS

ITEM	FINAL DUE DATE
DIGITAL SPONSOR BOOK ADS	FEB 24, 2026
SPONSOR FORM & AD FORM	FEB 24, 2026
DIGITAL LOGO & BANNER FOR WEBSITE 3000 X 3000 PIXELS	EMAIL ALONG WITH FORM
PHYSICAL BANNERS	FEB 24, 2026
MERCHANDISE/SWAG/EVENT ATTENDEE BAG STUFFERS	FEB 24, 2026

**EVENT ATTENDEE BAGS:** WE WILL MAKE APPROXIMATELY 2,300 EVENT ATTENDEE BAGS TO BE STUFFED. EXCESS STUFFERS WILL BE RECYCLED AND NOT RETURNED TO THE SPONSOR.

ITEMS MAY BE SHIPPED TO THE ADDRESS BELOW FOR DELIVERY PRIOR TO **MARCH 1, 2026**

**SHIPPING ADDRESS:** TBRU 30, 7510 ROPER STREET, DALLAS, TX 75209

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### DIGITAL SPONSOR ADS

- ❖ FILES SHOULD BE NO LESS THAN 600 DPI.
- ❖ FOLLOWING FORMATS ACCEPTED: .PSD, .PNG, .PDG, .JPG, .PDF
- ❖ SCROLLING BANNER (DIAMOND LEVEL ONLY) 3000 X 3000 PIXELS

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### SUBMISSION

- ❖ FINAL ARTWORK MUST BE RECEIVED NO LATER THAN **FEBRUARY 24TH, 2026 (WE ARE NOT RESPONSIBLE FOR YOUR AD NOT BEING IN THE DIGITAL SPONSOR BOOK IF RECEIVED AFTER THIS DATE)**
- ❖ EMAIL SPONSOR FORM AND ARTWORK SUBMITTED VIA EMAIL TO: [SPONSOR@TBRU.ORG](mailto:SPONSOR@TBRU.ORG)

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**SPECIAL NOTE:** ANY ITEMS SHIPPED TO THE HYATT REGENCY HOTEL WILL INCUR HANDLING FEES AND DELIVERY FEES INVOICED TO THE SHIPPER (BASED ON SIZE, WEIGHT AND HOLDING TIME) WHICH WILL NEED TO BE PAID DIRECTLY TO THE FEDEX OFFICE BRANCH LOCATED INSIDE THE HYATT REGENCY HOTEL. HANDLING AND DELIVERY FEES ARE A HOTEL POLICY.