

Texas Bear Round-Up

TBRU 27: SEVEN DEADLY SINS

Beneficiaries Of TBRU 27

**Cathedral of Hope
Benevolence and Outreach**
serves the mission to feed those with food insecurity in our community with three outreach programs along this aim: BACH, iCARE, and A Taste of Hope.

**Greg Dollgener Memorial
AIDS Fund (GDMAF)**
The mission of The Greg Dollgener Memorial AIDS Fund is to enhance the lives of people with HIV/AIDS in the North Texas area by providing financial assistance for critical needs when resources are exhausted through other local organizations.

The Coalition for Aging LGBT
With mission to Improve and protect the quality of life of older LGBT adults in North Texas through health, housing, advocacy, financial security and social services.

Each are 501c(3) non-profit organizations serving the Dallas metropolitan area.



Sponsorship Information

Dear Community Partners,

The Dallas Bears are already planning for Texas Bear Round-Up 27. As in past years, our membership nominates and votes on the theme for TBRU and this year we have chosen **TBRU 27: 7 DEADLY SINS** – a weekend of indulgence, camaraderie, and sinful behavior.

Our attendees come from around the world, making our event a truly international destination. TBRU has grown to be one of the largest bear events of its kind in North America. TBRU is a “party with a purpose.” Throughout our history, TBRU and our partnership with BearDance has contributed over \$1M to local charities providing direct relief and services to the community.

We invite you to join us in making TBRU 27 a huge success. Whether you are a returning supporter or partnering with us for the first time, we would be honored to have you join our efforts as a member of the TBRU family.

With Gratitude,

Dr. Clay Cessna
TBRU Sponsorship Chair
sponsor@tbru.org
210-913-2529

TEXAS BEAR ROUND-UP SPONSORSHIP LEVELS

TBRU 27: SEVEN DEADLY SINS

	Titanium \$4000+	Platinum \$2500- 3999	Gold \$1500- 2499	Silver \$500- 1499	Bronze \$50-499
Annual exposure and link on TBRU website	✓	✓	✓	Logo only	
Social media promotion	✓	✓			
Premium placement of full-sized ad(s) in digital sponsor book	2	1	1/2	1/4	Name only
Banner(s) prominently hung in ballroom space (you provide banners)	2	2	1	1	
Logo and link on social media	✓	✓	✓	Logo only	
Logo on Event Marquee signage	✓	✓	✓		
Promo items/flyers stuffed in 2000 attendee bags (You provide materials, we stuff)	✓	✓	✓	✓	✓
TBRU Event Passes	4	2	2		
Thank You Gift	✓	✓	✓	✓	✓
Scrolling banner on landing page of TBRU website	✓	✓			

TEXAS BEAR ROUND-UP SPECIALTY SPONSORSHIPS

Entertainment Sponsor

Verbal Recognition at Entertainment events
Includes all benefits of Titanium Sponsorship
\$4500

One exclusively available.

**Sponsorship may be provided in a split value of donated product and cash contribution*



Registration Sponsor

Verbal Recognition at event
Includes all benefits of Platinum Sponsorship
\$3500

One available.

**Sponsorship may be provided in a split value of donated product and cash contribution*



Food and Beverage Highlight

Verbal Recognition at TBRU Family Dinner event
Includes all benefits of Platinum Sponsorship
\$3750

**Sponsorship may be provided in a split value of donated product and cash contribution*



VIP Sponsorship

Verbal Recognition at VIP events
Includes all benefits of Platinum Sponsorship
\$3000

Custom package, please inquire



American Sign Language (ASL) Interpreter Sponsor

Verbal Appreciation and Recognition at Opening event
Includes all benefits of Gold Sponsorship
\$2000

One available.

**Sponsorship may be provided in a split value of donated product and cash contribution*



TEXAS BEAR ROUND-UP SPECIALTY SPONSORSHIPS

Mr. TBRU Contest Sponsor

Verbal Appreciation and Recognition at Contest

Includes all benefits of Gold Sponsorship

\$1750

One available.



Volunteer Sponsor

Verbal Appreciation and Recognition at Opening event

Includes all benefits of Silver Sponsorship

\$500

One available.



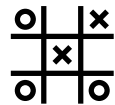
Game Room Sponsor

Special Recognition at Targeted space

Includes all benefits of Bronze Sponsorship

\$100

Five available.



TBRU Texas BBQ (Sunday) Sponsor

Special Recognition at Targeted event

Includes all benefits of Bronze Sponsorship

\$400

Eight available.



Transportation Sponsor

Special Recognition at Targeted space

Includes all benefits of Bronze Sponsorship

\$300

Ten available.



TBRU 27: SEVEN DEADLY SINS

MARCH 16-19, 2023

Sponsor Contact Information		
Business Name:		
Contact Name:		
Mailing Address:		
City:	State:	Zip Code:
Phone:	Fax:	
Email Address:		
Web Address:		
Social Media Links or Addresses:		

In-Kind Product or Services/Specialty Description	Fair Market Value
<i>*All items donated in-kind are at discretion of Sponsorship Director approval</i>	
1.	\$
2.	\$
3.	\$
4.	\$
5.	\$

Cash/Monetary Donation	Amount
1.	\$

Total Donation
\$

Signature: _____ Date: _____

TBRU 27: SEVEN DEADLY SINS
MARCH 16-19, 2023

Submitting your sponsorship:

This year you may use this paper form to sign up as a sponsor or you may do it electronically through the link on the Sponsor Page at www.TBRU.org.

To submit your donation:

Mail check:

Dallas Bears – TBRU 27
Attn: Sponsors
PO BOX 191223
Dallas, TX 75219

Debit/Credit Card by Phone:

Contact

Wayne Davis, Treasurer
TBRU Customer Service Phone
(214) 213-9399
-or-
Email Treasurer@DallasBears.org

Pay by Invoice via PayPal:

Send the email address to be invoiced to Sponsor@TBRU.org

Upon receipt of your donation, you will be supplied our IRS acknowledgement for your records.

TBRU 27: SEVEN DEADLY SINS
MARCH 16-19, 2023
LOGISTICS

Item	Final Due Date
Digital Sponsor Book Ads	February 24, 2023
Sponsor Form & Ad Form	February 24, 2023
Digital Logo & Banner for Website 3000 x 3000 pixels	Email along with form
Physical Banners	February 24, 2023
Merchandise/Swag/Event Attendee Bag Stuffers	February 24, 2023

Event Attendee Bags

We will make approximately 2,000 event attendee bags to be stuffed. Excess stuffers will be recycled and not returned to the sponsor.

Items may be shipped to the address below for delivery between 2/1/2023-3/8/2023

Shipping Address:

TBRU 27, 7510 Roper Street, Dallas, TX 75209

Digital Sponsor Ads

- ❖ Files should be no less than 600 dpi.
- ❖ Following formats accepted: .psd, .png, .pdg, .jpg, .pdf
- ❖ Scrolling banner (Diamond Level Only) 3000 x 3000 pixels

Submission

- ❖ **Final artwork must be received no later than February 24th, 2023**
 - **We are not responsible for your ad not being in the digital sponsor book if received after this date**
- ❖ Email Sponsor Form and Artwork submitted via email to: sponsor@tbru.org

Special Note: Any items shipped to the Hyatt Regency hotel will incur handling fees and delivery fees invoiced to the shipper (based on size, weight and holding time) which will need to be paid directly to the FedEx Office branch located inside the Hyatt Regency hotel. Handling and delivery fees are a hotel policy.