Dallas Bears – Texas Bear Round-Up
Mr. TBRU
Contest Information

The Mr. TBRU contest is designed to be a fun and enjoyable event to enhance the overall TBRU experience. This contest is not part of any circuit or preliminary, but rather just an event to relax and have fun with. So, get your Bear, Cub, or Admirer "game on" and join the fun! Read more below about the contest. If you have more questions, you can contact the contest team by emailing: **contest@tbru.org**.

Want to be our next Mr. TBRU™, or TBRU™ Bear, Cub, or Admirer? Let us know if you need help choosing the right category. Our contest is a fun and light-hearted contest. No interviews. No long hours of time commitment during the event weekend. Didn't sign up to compete when you registered for TBRU? Just email contest@tbru.org.

Contest Date and Location

5pm - During Dinner on Saturday of TBRU located in the ballroom of the host hotel (Hyatt Regency). Please see the TBRU weekend schedule for exact dates, times, and locations.

Contest Categories

Bear
Cub
Admirer

Contest Titles Awarded

TBRU 31 Bear
TBRU 31 Cub
TBRU 31 Admirer
Mr. TBRU 31

The contestants will also vote on and present the **Brother Bear Award** to the classmate who was the friendliest and most supportive, like a brother to the whole class.

Contest Prizes

Winners may receive any or all of the following:

Gift Cards/Cash
Complimentary Run Pass to the next TBRU
Medallion, Lanyard, and Back Patch with title rocker
Legacy Title Sash (returned the following year)
Custom leather vest
Bragging Rights

Who Can Enter?

Registered TBRU attendees can enter the Mr. TBRU contest as long as:

1. You are at least 21 years old on the first day of TBRU.
2. You understand and meet all the requirements in the TBRU Code of Conduct.
3. You are a respected member and in good standing with your community, known for treating others with kindness and respect
4. You have no convictions or history of violent or predatory offenses.
5. You show good character, good sportsmanship and high emotional intelligence, as well as have the ability to handle the ups and downs of competing with grace.
6. You have not competed in four (4) or more previous Mr. TBRU contests.
7. You have not previously won a TBRU contest title.

(Current *Members of the Dallas Bears are ineligible to enter the contest)*.

What Does a Contestant Have to Do?
It's easy and doesn't take a lot of time:

- Attend the required one hour Pre-TBRU Orientation via Zoom. Sunday, February 28th. Time and link to be emailed to you.
- Attend the required TBRU Contestant Meeting on Friday evening of the event *(casual attire)*.
- Encourage your fellow TBRU attendees to attend the contest Saturday evening.
- Arrive at your call time on Saturday and compete in all three rounds of the contest.
- Work with your fellow contestants in a positive manner.

Judged Rounds
Contestants are scored by each judge across three rounds, for a total of 80 points. Round 3 counts for half of the total, since it includes both Bear Wear / Bar Wear and the On-Stage Question. The highest total in each category (Bear, Cub, and Admirer) wins that title. All contestants/finalists are also judged on a separate ballot for the title of Mr. TBRU, so the Mr. TBRU titleholder could come from any of the three categories.

All scoring will be monitored by a Tally Master, Contest Director, and a member of the Dallas Bears Board of Directors to ensure accuracy and fair practices.

- **Round 1: Theme Wear** (20 points) – This is your interpretation of the TBRU theme, from simple to elaborate costumes. Get creative! Judges look for creativity and interpretation of the theme (effort, not cost), your outfit's overall look, and your confidence and stage presence.
- **Round 2: Underwear** (20 points) – Any underwear of your choosing. It must be Texas legal, with no showing of genitals, anus, or butt crack. Jock straps only count if they fully cover your anus and butt crack with an attached strap at least 1 inch wide (or however wide it takes to cover that area). Judges look for your choice of underwear, your confidence and stage presence, and your overall presentation, not body type.
- **Round 3: Bear Wear / Bar Wear** (20 points) – This is your way to show your whole personality and style. Wear what best represents you and the category you're competing in, from simple to elaborate, as long as it remains street legal. Judges will be looking at your overall outfit and impression, how well it represents your personality and/or category (Bear, Cub, or Admirer), and your confidence and stage presence.
- **Round 3: On-Stage Question** (20 points) – While you're on stage for Bear Wear / Bar Wear, the MC will ask you a simple question to answer on the spot. Have fun with it! Judges look for the quality of your answer, your comfort on the mic, and how you engage the audience.

  Title holders become the Ambassadors of the Dallas Bears, Texas Bear Round-Up (TBRU), and the Contest. Put your best image and your natural, fun-loving self forward. Bear Wear / Bar Wear is the final clothing change, so whatever you wear there will be the same outfit you wear during the title ceremony (pictures, etc).

  <u>Other Contest Rules</u>:
  No Poppers, Smoking, Vaping, or Beverages on stage
  No Bare Feet (footwear required)
  No showing of genitals
  No showing of your butt crack/anus (a loose handkerchief is not sufficient… the covering of your crack/anus must be sturdy and affixed.)
  No real or functional weapons of any kind. The contest team has the final say on any prop.
  No hate speech or slurs. As a nonprofit, we also can't allow political endorsements.
  Limits - Please note that contestants are limited to a number of **four (4)** total times that they can enter the contest (regardless of category).
  Photos and video: By competing, you agree that TBRU may photograph and record you on stage and use those images to promote TBRU.

Finalist Possibility

In the **very rare event** that any category has an extremely large number of contestants, the Contest Director may institute a finalist elimination. If a finalist process is going to be implemented the Contestants will be notified at the Contestant Meeting.

Contestant, Judge, and Contest Team Conduct

All participants of the Mr. TBRU Contest (those receiving titles, and those **not** receiving titles) are expected to use their emotional intelligence, win or lose gracefully, respect their fellow contestants, and assist each other as a contestant class. All contestants will positively support the titleholder family. Verbal abuse, negative actions, spreading rumors, making false statements, and creating or sharing disparaging social media posts are not acceptable before, during, or after the contest. Any such actions, as determined by the Contest Director, will make a contestant ineligible to compete again and may result in being banned from attending TBRU in the future. Be supportive. Celebrate. Love. Be kind.

Contestants, Judges, and Contest Team Members are expected to treat each other with the utmost dignity and respect at all times.

To keep the contest fun, fair, and equitable, Judges and Contest Team Members should not fraternize nor participate in romantic or sexual activities with Contestants before or during TBRU. Once the contest is over, the restriction is lifted. No one can promise, barter, or request you to do anything in return for preferential treatment, scores, prizes, etc.

Judges, Contest Team Members, and Contestants are expected to come forward immediately if any conflict of interest, personal relationship, or other situation arises that would make the judging process inequitable.

If you feel this trust has been violated, please contact one of the following immediately:

TBRU Contest Director – Colton Bell at 801-829-8506
TBRU Contest Manager – Eldon Kirby at 360-402-0616

What Do the New Titleholders Have to Do?

As mentioned earlier, the contest is for **fun** and is not a circuit or preliminary contest.

As a titleholder of the Dallas Bears Texas Bear Round-Up, you are **required** to:

- Serve as an ambassador of the Dallas Bears and Texas Bear Round-Up until the next contest.
- Promote TBRU in your local community and in your travels throughout the year.
- Post pictures on social media of the events you attend wearing your titleholder gear.
- Send a monthly update with photos of your travels and events to webmaster@dallasbears.org.
- Encourage other good candidates to consider competing in the next TBRU contest.
- Wear your TBRU Contest Title Sash, Custom Vest, Medallion, and TBRU Embroidered Patch (titleholder gear) with pride!
- Care for your legacy Title Sash and return it at next year's TBRU so it can be passed to the new titleholder.
- Return to TBRU next year to support the new contestants in the dressing room and on stage. You will also be recognized on stage and will “crown” the new titleholders.
- Attend the Sunday TBRU BBQ and Closing Ceremony to be introduced to the public.

The Dallas Bears **ask and strongly encourage** each titleholder to do the following (optional):

- TBRU is a “party with a Purpose” and our strong desire is to raise money for local charities. Each titleholder is requested to organize at least one fundraiser as a TBRU titleholder for a 501(c)(3) charity of your choice in your local community. Please invite the Dallas Bears to attend. Please send us pictures and details of the event.
- Join the Dallas Bears for our Dallas Pride Parade entry (if available).
- Join the Dallas Bears for any of our events/fundraisers (when available).

If you have any questions, please contact us at contest@tbru.org or stop by registration and ask for the Contest Team Members:

Contest Director – Colton Bell
Contest Managers – Wayne Davis, Eldon Kirby, and Robert Morse-Ellington
Contestant Handlers – Ty Hart DeLeon, and Joshua Kalin
Contestant Support Team – Your current TBRU titleholder Family
Tally Master – Andrew Benard
Judges Assistant – Ginger
Judges – Announced leading up to the contest
Emcee – Trisha Davis

Reminder: this is a FUN contest designed to be fair, equitable, and enjoyed by all. Have fun and get to know your fellow contestants.