

TBRU 29 Schedule of Events

Revised: 3/9/25

This is posted as the current planned schedule, but is subject to change

WEDNESDAY (Early Bear / Pre-TBRU)			Location
5pm	10pm	TBRU Hotel Set-Up	Cumberland Rooms
3pm	10pm	Early Set-Up Vendor Market	Marsalis Hall – A
6pm	8pm	<i>bar event</i> - Cigar Social	Woody's
10pm	2am	<i>bar event</i> - Kink Karaoke	Woody's
8pm	2am	Pre-TBRU Underwear Night and Contest	Dallas Eagle

THURSDAY March 13			Location
7am	11am	Vendor Market Set-Up	Marsalis Hall - A
8am	11am	Administrative Set-Up	Cumberland Rooms
11am	11:30am	TBRU Production Team & Dallas Bears Members Gathering	Cumberland – B
TBRU OPENS			
12noon	6pm	Vendor Market	Marsalis Hall – A
12noon	6pm	Raffle Ticket Sales Open	Marsalis Hall
12noon	6pm	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks & Coffee)	Cumberland – G
12noon	6pm	Video Game Room	Cumberland – F
12noon	2am	Registration & Guest Services	Cumberland – L&K
12 noon	2am	Five-Star Registration	Cumberland – L&K
3pm		Hotel Check-in Begins	
4pm	5:30pm	TBRU Meet & Greet (Welcome to Wonderland) [ASL]	Marsalis Hall - B
6pm	7pm	Black Bears Reception [ASL]	Room 394 (Skyline Tower)
7pm		Shuttle Service Begins	Hyatt Front Drive
7pm	2:30am	Hospitality “Bears in Wonderland” Theme Wear <i>Clothes check available inside hospitality.</i>	Marsalis Hall – B
7:30pm	8pm	Kick-Off Party [ASL]	Marsalis Hall – B
8pm	9pm	Asian Bears Reception [ASL]	Room 388 (Skyline Tower)
8pm	9pm	Sober Bears Support Group	Cumberland – A
8pm	10pm	<i>bar event</i> - Cigar Social	Hidden Door
8pm	2:30am	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks & Coffee)	Cumberland – G
8pm	2:30am	Video Game Room	Cumberland – F
8:30pm	9:30pm	Five Star Champagne Reception [ASL]	Room 394 (Skyline Tower)
9pm	2am	<i>bar event</i> - Show Tunes Karaoke	Woody's
10pm	2am	<i>bar event</i> - EAT ME! A Wonderland Dance Party	Dallas Eagle
10:30pm	2am	<i>bar event</i> - Bears, Boots. And Boxers	Round-Up Saloon
2:30am		Last Bus Leaves from Bars on Final Route to Hotel	

For a digital copy of the schedule, more information, details and announcements use the TBRU Digital App.

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FRIDAY		March 14	Location
10am	11am	Sober Bears Support Group	Cumberland – A
10am	11am	Bear Yoga with Christopher Gonzalez La Corte	Pegasus Room Next to Reunion Ballroom
11am	6pm	Vendor Market	Marsalis Hall – A
11am	5pm	Raffle Ticket Sales Open	Marsalis Hall
11am	6pm	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks & Coffee)	Cumberland – G
11am	6pm	Video Game Room	Cumberland – F
11am	12:30pm	Bears University: Dance 101	Pegasus Room Next to Reunion Ballroom
11am	12:30pm	Bears University: Kink Equity - Making Our Bear Spaces More Diverse and Accessible [ASL]	Cumberland – I&J
11am	11pm	Registration & Guest Services	Cumberland – L&K
11am	11pm	Five-Star Registration	Cumberland – L&K
11am		Load Bus for City Excursion - Brewery Tour	Hyatt Front Drive
11:30am		Bus Leaves for City Excursion - Brewery Tour	Hyatt Front Drive
12noon	3pm	City Excursion - Brewery Tour	
12noon	2pm	Variety Game Show: Down the Rabbit Hole	Marsalis Hall – B
1pm	2:30pm	Bears University: More Than Just a Happy Ending	Cumberland – I&J
2pm	3pm	Accessi-Bears Reception (Neurodivergent/Accessibility Reception) [ASL]	Room 388 (Skyline Tower)
2pm		Load Bus for City Excursion - Club Dallas #1	Hyatt Front Drive
2:30pm		Bus Leaves for City Excursion - Club Dallas #1	Hyatt Front Drive
3pm	6pm	City Excursion - Club Dallas #1	
2:30pm	4:30pm	Game Show: Queen of Hearts Bingo with Sister Helen Holy [ASL]	Marsalis Hall – B
2:30pm	4pm	Bears University: Flogging 101	Cumberland – B&C
2:30pm	4pm	Bears University: Bear Health	Cumberland – I&J
4pm	5pm	Osos Latinos Reception [ASL]	Room 388 (Skyline Tower)
5:30pm	7pm	Cigar & Bourbon Social – Hyatt Regency	Room 394 (Skyline Tower)
6:15pm	7pm	Judges Meeting – Contest	Cumberland – B
7pm		Shuttle Bus Service (begins)	Hyatt Front Drive
7pm	7:45pm	Mr. TBRU Contestant Meeting [ASL]	Cumberland – B
7pm	8pm	Five-Star Cocktails and Snacks	Marsalis Hall - B
7:30pm	4am	Official Dance of TBRU - BearDance Shuttles	Hyatt Front Drive
8pm	4am	***Official Dance of TBRU*** The Mad Hat Party: A BearDance Adventure	S4 Club
9pm	2:30am	Hospitality “Mad Hatter’s Neon Tea Party” <i>Clothes check available inside hospitality.</i>	Marsalis Hall – B
9pm	12midnight	Pet Play House (Co-Sponsored by TBRU and DFW Kennel Club)	Cumberland – B&C
9pm	2:30am	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks & Coffee)	Cumberland – G
9pm	2:30am	Video Game Room	Cumberland – F
3am		Last Bus Leaves from Bars on Final Route to Hotel	

TBRU Customer Service Email: customerservice@tbru.org

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SATURDAY		March 15	Location
10am	11am	Bear Yoga with Christopher Gonzalez La Corte	Pegasus Room Next to Reunion Ballroom
10am	4pm	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks & Coffee)	Cumberland – G
10am	4pm	Video Game Room	Cumberland – F
10am	11am	Sober Bears Support Group	Cumberland – A
10:30am	12noon	Bears University: Pet/Handler 101	Cumberland – B&C
11am	2pm	Registration & Guest Services	Cumberland – L&K
11am	4:30pm	Vendor Market	Marsalis Hall – A
11am	4:30pm	Raffle Ticket Sales Open	Marsalis Hall
11am	2pm	Five-Star Registration	Cumberland – L&K
11am	12:30pm	Bears University: Bear-cessibility (Neurodivergent / Accessibility Workshop) [ASL]	Cumberland – I&J
11am	1pm	Magic the Gathering Commander play with Milktank	Cumberland - G
11am		Load Bus for City Excursion – Club Dallas #2	Hyatt Front Drive
11:30am		Bus Leaves for City Excursion –Club Dallas #2	Hyatt Front Drive
12noon	1pm	Open Matts/Mosh	Cumberland – B&C
12noon	3pm	City Excursion – Club Dallas #2	
11:30am		Load Bus for City Excursion – Tacos & Margaritas Tour	Hyatt Front Drive
12noon		Bus Leaves for City Excursion – Tacos & Margaritas Tour	Hyatt Front Drive
12:30pm	3pm	City Excursion – Tacos & Margaritas Tour	
12noon		Load Bus for City Excursion - Discovery District Food Tour	Hyatt Front Drive
12:30pm		Bus Leaves for City Excursion - Discovery District Food Tour	Hyatt Front Drive
1pm	3:30pm	City Excursion - Discovery District Food Tour	
12noon	1:15pm	Game Show: Mad Hatter’s Minute to Win It [ASL]	Marsalis Hall – B
1pm	2:30pm	Bears University: Advanced Flogging Techniques	Cumberland – I&J
1pm	2:30pm	Bears University: Getting Down and Dirty with Formal Pup Play	Cumberland – B&C
1:30pm	3:30pm	Game Show: Cheshire Cat’s Naughty Bear Bingo [ASL]	Marsalis Hall – B
2pm	4pm	Bear Yoga with Christopher Gonzalez La Corte	Pegasus Room Next to Reunion Ballroom
2:30pm	4pm	Bears University: “Pet, But Not Pup?” Critter Play Discussion	Cumberland - I&J
4:30pm		Ticket Sales Booth Opens	Landmark Mezzanine
5pm	6:15pm	***TBRU Family Dinner*** (Food Serving Line Open from 5pm to 6:15pm) and ***Mr. TBRU Contest & Underwear Auction*** [ASL]	Landmark Ballroom
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5:45pm	7:30pm		
7:30pm		Shuttle Bus Service (begins)	Hyatt Front Drive
8pm	2am	<i>bar event</i> – Dallas Eagle Presents BEEF	Dallas Eagle
8pm	8:15pm	**Five Star Registrant –Early Entry**	Landmark Mezzanine
8pm	8:30pm	* *Show Doors Open – Pre-Show Cocktails**	Landmark Mezzanine
8:30pm	9:30pm	***Nina West Live*** [ASL]	Landmark Ballroom
9:30pm	10pm	**Five-Star Registrant** ***Private After Show Gathering***	Pegasus Room Next to Reunion Ballroom
9:45pm	2:30am	Hospitality “Cheshire Cat’s Gear & Leather Night” <i>Clothes check available inside hospitality.</i>	Marsalis Hall – B
9pm	11pm	Cigar Social	Trinity Crossing
9pm	12midnight	Pet Play House (Co-Sponsored by TBRU and DFW Kennel Club)	Cumberland – B&C
9:45pm	2:30am	Chill Lounge (Board Games, Cards Against Humanity, Conversation, Snacks & Coffee)	Cumberland – G

9:45pm	2:30am	Video Game Room	Cumberland – F
10pm	1am	Raffle Winning Tickets Posted & Prize Pick-Up	Marsalis Mezzanine
10:30pm	2am	<i>bar event</i> – Big Bear Round-Up w/DJ Joey Level	Round-Up Saloon
2:30am		Last Bus Leaves from Bars on Final Route	

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SUNDAY		March 16	Location
9am	12noon	Vendor Market	Marsalis Hall – A
9am	12noon	Raffle Winning Tickets Prize Pick-Up – Last Call (in vendor market)	Marsalis Hall – A
11:30am		Shuttle Bus to BBQ begin	Hyatt Front Drive
12noon	1:30pm	***TBRU Big Texas BBQ*** and Closing Ceremony [ASL]	Round-Up Saloon
12noon		Hotel Check-Out	
12noon	2am	<i>bar event</i> – Sunday Church, a TBRU Tradition	Hidden Door
1pm	5pm	<i>bar event</i> – TeaBRU	Dallas Eagle
2pm	4pm	Cigar Social	Woody's
2pm	7pm	<i>bar event</i> – Parking Lot Party (food included!)	Woody's
5pm	10pm	<i>bar event</i> – Trash Disco	Dallas Eagle
5pm	10pm	<i>bar event</i> – Furball Tea Dance	Station 4
5pm	2am	<i>bar event</i> – Mad Tea Dance w/DJ ADAMUSIC	Round-Up Saloon
10pm	2am	<i>bar event</i> – Afterglow	Dallas Eagle
10pm	4am	<i>bar event</i> – Disco Dance Party (free cover w/ run badge)	Station 4
12midnight		Last Bus Leaves Hidden Door to hotel on final route	

[ASL] = American Sign Language Interpretation Provided as marked. (Additional interpretation available by request.)

Notes:

- You must have a government issued photo ID on you at all times, including checking in at the registration table as well as each time you enter or re-enter the Hospitality Suite. There are no exceptions to this requirement.
- TBRU Shuttles - TBRU provides evening shuttle service to the 'gay-borhood,' overflow hotel, and sponsor bars. Nightly shuttle service begins at 7pm on Thursday and Friday; 7:30pm on Saturday and 11:30am on Sunday. Last bus leaves the bars at 2:30am on Thursday and Saturday. Friday the last bus leaves the BearDance/S4 bar at 3am. Sunday the last bus leaves the Hidden Door at 12midnight. **BUSSES DEPART FROM THE HYATT MAIN DRIVE NEAR THE FRONT LOBBY. FOLLOW THE SIGNS AT THE FRONT ENTRANCE THAT DIRECT YOU TO SHUTTLE LOADING AREAS. Shuttle Stops:** Round-Up Saloon/S4/TMC/JR's/Woody's, Hidden Door, the Dallas Eagle, Host Hotel, and overflow hotels. **Transportation Office Located on Main Level near the Front Drive.**
- **PLEASE WEAR PROPER CLOTHING IN THE PUBLIC AREAS OF THE HOTEL.** Other guests are in hotel. [A clothes check will be available inside of hospitality every evening.](#)
- Want to add on an Excursion at the last minute? Please check at the loading bus to see if there is additional space for Excursions. We go by the 10 minute before departure rule. Unclaimed seats will be made available to stand-by guests 10 minutes before the posted departure time. No refunds are given for late arrival or missing the bus.
- Dallas does have both [Uber](#) and [Lyft](#) service available – these are great options if you miss the last bus or have other transportation needs.
- Security – Be sure to lock your vehicles and secure your belongings. Also, while in the city at night never walk alone and be observant of your surroundings.
- **Our Presenting Sponsor is once again BearDance! Tickets for BearDance are still available at the Bear Dance table/ticket booth.**

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